

THE



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SPORTSNET

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SPORTSNET SALES

THE LEAFS ARE ABOVE EXPECTATIONS!



A 25-54 AUDIENCES OVER ESTIMATE

+ **13%** **366***

A 25-54 | A 25-54

ON SPORTSNET

SPORTSNET

DON'T MISS OUT!

CONTACT YOUR ACCOUNT EXECUTIVE TODAY.
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- Based on 2 games to date. Game 2 is unconfirmed data. Percentages are an estimate. Source: BBM Total Canada* -