



FANTASY MMA PICK'EM TOURNAMENT

THE TOUGHEST GAME IN TOWN.

ONLY ON **ROGERS SPORTSNET & SPORTSNET.CA**

Throw a flying elbow and leg lock your way into an **exclusive, first time ever, fantasy MMA** game in Canada. SPORTSNET.CA's **MMA Tournament Pick'em** will be free to play for all MMA fans, and will receive **extensive promotion** on **sportsnet.ca** and **MMA Connected** extending your brand to MMA fans across the nation.

Fantasy MMA Tournament Pick'em

\$95,000 gross

Sponsorship includes:

August 2010 x 12 Weeks

- **Presenting sponsorship** – sponsor logo on every pool page
- **Integrated presentation in MMA Connected broadcast** for the life of the game
- **Co-branded :30 second** promotional spot
 - Kick off w/o Aug 1 x 4 weeks, 36 spots per week
- **1 million** co-branded banner ad impressions
- Kick off email blast and reminder emails
- Sponsor logo in fantasy game pod on MMA homepage
- Sponsor logo in fantasy game page
- Integrated and exclusive adspot on game pages

Additional Promotion

SPORTSNET.CA will include, where possible, your brand on additional radio, online, facebook, twitter promotion.

SPORTSNET – HOME OF MIXED MARTIAL ARTS

Don't miss out. Contact your account executive today.





Fantasy MMA Tournament Pick'em Homepage

MMA TOURNAMENT PICK'EM

Your logo

MY BRACKET
MY POOL
HELP
SETTINGS
LOGOUT

LOREM IPSUM

DOLOR SIT AMET ICK
FERUT BART-FILUS

LOGIN

Enter your email address and password to log in

Email

Password

[Forgot your password?](#)

LOGIN

New User?

REGISTER

LEARN HOW TO PLAY >>

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FIGHTMETRIC
FANTASY GAMES

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Fantasy MMA Tournament Pick'em Bracket

MMA TOURNAMENT PICK'EM

Your logo

[MY BRACKET](#) | [MY POOL](#) | [HELP](#) | [SETTINGS](#) | [LOGOUT](#)

USERNAME
Pool Name - 1

12

POINTS / 96 POSSIBLE
8 Correct of 33 Picks

FULL BRACKET
MAKE PICKS

ROUND 1 STRIKEFORCE: Fedor vs. Rogers Nov. 7, 2009	ROUND 2 STRIKEFORCE: Fedor vs. Rogers Nov. 7, 2009	ROUND 3 STRIKEFORCE: Fedor vs. Rogers Nov. 7, 2009	FINALS STRIKEFORCE: Fedor vs. Rogers Nov. 7, 2009	RD3 CONT.	ROUND 2 STRIKEFORCE: Fedor vs. Rogers Nov. 7, 2009	ROUND 1 STRIKEFORCE: Fedor vs. Rogers Nov. 7, 2009
<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Fedor Emelienenko Brett Rogers Details 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Jake Shields Jason Miller Details 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Gegard Mousasi Rameau Sokoudjou Details </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> Fabricio Werdum ● Antonio Silva Details 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Marloes Coenen Roxy Modafferi Details </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> Jorge Gurgel ● Billy Evangelista Details 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> Jesse Taylor ● Luke Rookhold Details </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Shane-Del-Rosario Brandon Cash Details </div> </div>	<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Randy Couture Brandon Vera FULL PTS 2 PTS </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Paul Kelly Dennis Silver 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> Terry Etim ● Shannon Gugerty 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Paul Taylor John Hathaway 1 PT </div> </div>	<div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em; width: 100%;"> Randy Couture vs. Brandon Vera </div>	<div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em; width: 100%;"> TBD vs. TBD </div>	<div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em; width: 100%;"> TBD vs. TBD </div>	<div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em; width: 100%;"> Randy Couture vs. Brandon Vera FULL PTS 2 PTS </div>	<div style="display: flex; flex-direction: column; gap: 5px;"> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Fedor Emelienenko Brett Rogers Details 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Jake Shields Jason Miller Details 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Gegard Mousasi Rameau Sokoudjou Details </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> Fabricio Werdum ● Antonio Silva Details 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Marloes Coenen Roxy Modafferi Details </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> Jorge Gurgel ● Billy Evangelista Details 1 PT </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> Jesse Taylor ● Luke Rookhold Details </div> <div style="border: 1px solid #ccc; padding: 2px; font-size: 0.8em;"> ● Shane-Del-Rosario Brandon Cash Details </div> </div>
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